THE POWER OF ARTS for CHANGE

A SPECTRUM OF ROLES

THE ARTS REFLECT

Artists and the arts reflect society. Attuned to the social, political, and cultural currents of their time, artists’ work reveals untold stories and embodies and heralds the issues of the time. Artists’ work enters the public consciousness and public discourse. Artists and cultural organizations are increasingly playing a more deliberate role in making social change. Beyond reflection:

THE ARTS ENGAGE

THE ARTS ANIMATE

THE ARTS INFLUENCE

A CONTINUUM OF IMPACT

AWARENESS, KNOWLEDGE, DISCOURSE
- enhanced

ATTITUDES, VALUES
- confirmed or shifted

CAPACITY
- increased

PARTICIPATION, ACTION
- promoted & effective

SYSTEMS, POLICIES, PLACES
- improved & supportive

what people know

what people think and feel

what people have and can do

what people do

what change is sustained

- Fostering reflection
- Making information inviting and accessible
- Deepening understanding of complex issues
- Giving voice, bringing forward new or different perspectives
- Enabling, enhancing, deepening dialogue
- Helping people see relationships among local, national, global issues

- Generating hope, pride, sense of possibility
- Expressing, clarifying ideals, values
- Promoting respect

- Building social capital
- Developing creative skills and strategies for organizing and advocating
- Increasing the status of disenfranchised groups
- Developing leadership and persuasiveness

- Expanding who participates
- Increasing civic participation and engagement
- Motivating people to engage, act
- Enhancing organizing strategies
- Mobilizing people

- Improving access and equity
- Diversifying leadership
- Adopting policy change
- Improving physical spaces and environments
- Increasing sustainable assets

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