Arts for Change facilitates a productive movement between “heart space”—the emotional experience that art evokes—and the “head space” of civic or social issues.

Consider:

1. How do emotional responses evoked or provoked by the work advance its social intent?
2. Is a responsible approach taken to help people process or cope with the potential emotional responses that the creative work makes evoke?
3. Did participants’ emotional response move them to heightened awareness or to engage in dialogue or action?
4. Did the work provoke emotional responses that are in opposition to the intended change (e.g., alienation or resistance)?

Aesthetic Perspectives includes 11 attributes that address the potency of creative expression to embody and motivate change. Developed by artists and allied funders and evaluators in partnership with the Nathan Cummings Foundation, the Arts x Culture x Social Justice Network with support from the Hemera Foundation.

Find the full framework at: http://animatingdemocracy.org/aesthetic-perspectives