AESTHETIC PERSPECTIVES

Attributes of Excellence in Arts for Change

STICKINESS

The creative work achieves sustained resonance, impact, or value

Consider:

What are the literal or figurative marks of the work that are compelling, resonant, or striking?

What are participants' takeaways from the experience and how do they connect to the social aims of the work?

Is the creative work part of an overall strategy addressing civic or social change that supports continued engagement on the issue?





Aesthetic Perspectives includes 11 attributes that address the potency of creative expression to embody and motivate change. Developed by artists and allied funders and evaluators in partnership with the Nathan Cummings Foundation, the Arts x Culture x Social Justice Network with support from the Hemera Foundation.

Find the full framework at: http://animatingdemocracy.org/aesthetic-perspectives