



Protocol for *Beertown* Performance Impact Survey

dog & pony dc has a "healthy obsession" with the artist/audience relationship during live theatrical events. Thank you for taking a moment to share your thoughts with us after your recent experience seeing *Beertown*. * Required

ABOUT YOU, THEATRE & dog & pony dc

How did you hear about BEERTOWN? *

(If you purchased tickets online via Brown Paper Tickets and answered this question already, enter BPT please.)

If you are a DC resident, what Ward do you live in? If not, what city and state? *

Which statement describes you as a theater-goer?

How many dog & pony dc productions have you seen before?

(If you attended a workshop performance of BEERTOWN, please don't include that in your count.)

SPECIFIC TO BEERTOWN

Did you explore any of the online components of the show?

If yes, which online components did you check out?

Select any/all:

Beertown town Website

Beertown Community Page on Facebook

A character's page on Facebook

Other:

Did you become invested in the decision around what was voted in and out of the time capsule?

(In other words: In the end, did you care what happened? If YES, at what point and why?)

If you had to choose one, which ephemeral artifact do you most closely identify with?

Care to elaborate on your answer?

Which proposed artifact(s) did you want to see voted into the time capsule?

REFLECTION

How strong was your emotional response to the show?

How much did you feel a sense of to others in the audience?

Afterwards, how often did you reflect privately about the show's meaning?



Afterwards, how often did you reflect privately about the show's structure, style, creation, etc?

Afterwards, how often did you discuss the performance with others?

REVEAL YOURSELF

Interested in sharing your name?

Interested in hearing back from one of the BEERTOWN ensemble members?
If YES, just enter your email address.